

ADVISORY BOARD “Others” Event

You will want your Advisory Board or Council to share in the responsibility and opportunity of World Service ministry. There are various ways to accomplish this.

1. AT A REGULAR MONTHLY ADVISORY BOARD MEETING

At the regular Advisory Board meeting closest to the time of your World Services effort, plan for an informational segment about the Army's World Services and your corps/unit's participation.

Information/resources you may wish to include:

- Salvation Army ministry is now in 127 countries
- Share our Partners in Mission territories. THQ has the opportunity to use the World Services funds for special projects in these countries (projects that have been vetted by IHQ). Use the bulletin inserts as an introduction to the Army's worldwide ministry.
- Present a Salvation Army Yearbook to the Advisory Board chair or all members.
- Invite an officer who has served overseas to speak of their experience.
- Show World Service videos included in the packet.
- Introduce the “Others – Trade for Hope” program. Refer them to website usa.tradeforhope.com and to the Facebook page “Others – USA.” You can access videos about the program on those sites and on YouTube for your use.
- Share your unit's financial target for World Services and ask for donations.

2. IN A CASUAL SOCIAL SETTING

Using the above information, but in a more casual and social setting, invite Advisory Board members, spouses, Auxiliary members and community friends to an “Others – Trade for Hope” party. Use the opportunity to tell the story of Salvation Army worldwide ministry, using videos and stories provided in the World Services packet. Be sure to share your funding needs.

3. AT YOUR ANNUAL DINNER

Plan for your Annual Dinner with the awarding of the “Others” Award to a deserving member of the community and tie this in to our Salvation Army ministry to “others” around the world, incorporating some of the ideas above.

If you choose to seek approval for an “Others” award, you need to take into account that gaining approval for the “Others” award takes time and the involvement of divisional and territorial headquarters. You would need to plan for this well in advance of your event.

Here is advice on giving the Others Award from the Salvation Army National Website:

“The ‘Others’ award is an important way to give special recognition to those that give important service and assistance to your local Salvation Army. It is important that your board develop specific criteria for determining worthy recipients, and you will be required to write up the application for ultimate approval at division and territory levels.”

While you should carefully consider giving this award annually, there is no mandate to make this on a yearly basis, and in many cases you will want to only give it, as appropriate, and not simply because another year has passed since last awarded.

Suggested criteria might include:

- * Given in recognition of unique and meritorious local service to the Army*
- * Create a committee of past award recipients to make recommendation*
- * Ideally alternate between internal (board) and external (community)*
- * Keep careful records as to past recipients (never give it twice to the same person!)*
- * Only one per year, and consider skipping years, as appropriate*

Remember, this is a very significant award, and it should be determined with great care and thought. Also, be sure to award this, if possible, at an event where the community is in attendance, to give the greatest exposure and recognition to the recipient and the services performed."

4. INVITE ADVISORY BOARD MEMBERS TO YOUR CORPS/ CENTER "GOD'S KINGDOM BANQUET" EVENT.

5. TAKING PHOTOS

Whatever you decide upon as a method to include Advisory Board members, be sure to take photos of your event and post them on the "God's Kingdom Banquet" Facebook page. Board members like seeing themselves, too, and may learn something about the Territory wide promotion of "God's Kingdom Banquet" when they check out the Facebook entries.

