

TOOL KIT USER GUIDE

Our annual emphasis on World Services should never be routine. This packet is for promotion of your fund raising efforts and is meant to engage your people. Your “Citizens of the Kingdom” can be involved in World Services!

FOUR WEEKS OF SCRIPTURE-BASED PRESENTATIONS PROVIDED IN THE KIT

Philippians 1:27 (NOG) instructs Christians on how to live as Citizens of the Kingdom. This will challenge us to accept our responsibility to be good citizens, caring for each other, and paying special attention to our personal support of World Services. As we share this Scripture, we will be reminded that we are part of a worldwide Army; we are global Christian citizens.

We will focus our people on characteristics of Citizens of the Kingdom as revealed in Scripture:

- Week 1 Transformed Lifestyles
- Week 2 Spiritually Alive
- Week 3 Witnesses to the World
- Week 4 Extraordinarily Mission Minded

WHAT'S INSIDE THE PACKET

- A full-color poster announcing the World Services theme
- Coin boxes and offering envelopes to promote participation in your ingathering
- A DVD and Video Guide. The DVD includes an introduction to our World Services effort by Commissioners William A. and G. Lorraine Bamford, territorial leaders, and four inspiring video stories of Salvation Army World Services ministry in Mexico. A brief synopsis of each week's video is provided in the Video Guide.
- A full-color master for a Sunday bulletin cover, presenting this year's theme
- A full-color Sunday bulletin insert master for each week of the World Services effort with references to various Salvation Army ministries around the world
- A four-week sermon series focused on theme
- Four weeks of coordinated Children's Time ideas for use during the worship services
- Partners in Mission flyer
- Information on USA Eastern Territory officers serving outside the territory

IDEAS FOR IMPLEMENTATION

- Go through all the Tool Box materials. Involve your Corps Council and local leaders so they can support the effort, give their input, and establish a World Services ingathering date.
- Display the poster.
- Use the four weeks of World Services sermons, videos, and Children's Time suggestions provided. The weekly subjects help us accept our role as Citizens of the Kingdom.
- Become familiar with the sermon materials. While the sermons can be shared as is, many leaders will take the material and personalize it for their own style of presentation, adding local illustrations or ideas, as they feel appropriate.
- Preview the videos to decide how they can be best used in your setting. Prepare the equipment so that the videos can be shown without disrupting the program in which they are used. They can be used on Sundays and also at other programs, including advisory board meetings.
- If any special events are planned to promote World Services, including for Sunday school or weekday programs, display them on the calendar. Let your people see them and have the joy of anticipation.
- If you are doing special fund raising events to reach and exceed your World Services goal, they too should be announced and advertised well in advance.
- Distribute the coin boxes and offering envelopes early so there will be time to get them filled as the promotion campaign continues. Encourage sacrificial giving. Self-denial—to help others—is still key.
- Don't limit the World Services promotion to people who attend on Sunday morning. Be sure to share the promotion with people who participate in all activities so they have an opportunity to give.
- Prepare for the formal ingathering by making it an important, dignified, and joyous time of worship and a celebration of your commitment to World Services. A suggested worship service outline is included in this kit.
- Continually promote the World Services campaign through newsletters, Sunday bulletins, posters, announcements, and all social media connected to your corps or center.
- Personalize World Services. Become aware of one or more of our Partners in Mission by way of their websites, *The Salvation Army Yearbook* or other connections. See the Partners in Mission flyer.
- Point out stories of ministry outside the USA that you find in *SAconnects*, the *War Cry* or other online and printed Salvation Army sources.
- Incorporate the weekly World Services themes into your Sunday school activities.
- Contact Eastern Territory officers serving overseas to request their involvement in your effort. Ask how your corps or center can pray for them. See the listing in the packet of USA Eastern Territory officers serving outside the territory.
- Don't forget to plan for the education and involvement of your advisory board, advisory council or auxiliary. You may be surprised to learn who has a strong interest in missions. The video stories may be especially effective in this setting.
- Use the "World Services and Stewardship USA East" community Facebook page. Posting your activities and sharing your pictures across the territory might help generate interest and participation.
- Ask people who have gone on mission trips to recount their stories. Your people may be inspired, and sharing in this way may rekindle the love of World Services in people sharing their stories.

WEBSITE

<http://saconnects.org/worldservices/>