



## OUR MISSION

Promoting Christian lifestyles and expanding the Kingdom of God by offering hope, encouragement, and guidance through stories of The Salvation Army.

**WHY ADVERTISE WITH US?** *SACONNECTS, the magazine* has a circulation of 19,000. Our publication is distributed throughout the Salvation Army's USA Eastern Territory — covering 12 states including the Commonwealth of Puerto Rico and the Virgin Islands. Our aim is to bring stories of faith and inspiration to a far reaching multilingual, multicultural, and multiracial demographic of people in The Salvation Army and beyond.

**THE SALVATION ARMY MISSION STATEMENT** The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination.

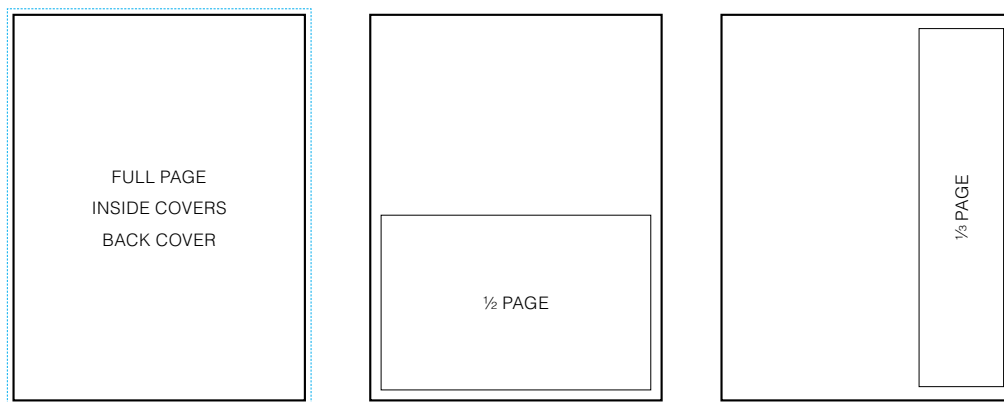


# AD SPECS & RATES

\*Please contact Anita Bate for educational and non-profit rates.

SIZE	INCHES	TRIM SIZE	RATE*
<b>INSIDE FRONT COVER</b> (full bleed)	8.625 x 11.125	8.375 x 10.875	<b>\$1,100</b>
<b>FULL PAGE</b> (full bleed)	8.625 x 11.125	8.375 x 10.875	<b>\$900</b>
<b>½ PAGE</b> (no bleed)	7.875 x 5		<b>\$600</b>
<b>⅓ PAGE COLUMN</b> (no bleed)	2.75 x 10.375		<b>\$400</b>
<b>INSIDE BACK COVER</b> (full bleed)	8.625 x 11.125	8.375 x 10.875	<b>\$1,100</b>
<b>BACK COVER</b> (full bleed)	8.625 x 11.125	8.375 x 10.875	<b>\$1,200</b>

A .125" bleed has been included where noted. All advertisements are subject to publisher's approval.



## 2019 PUBLICATION CALENDAR

ISSUES	AD DEADLINE
December/January	September 30
February	October 1
March	November 1
April	December 3
May	January 7
June	February 4
July/August	March 4
September	May 1
October	June 3
November	July 1
2020	AD DEADLINE
December/January	August 1
February	October 1
March	November 1

At this time, we are only offering advertising in our print publication, *SACONnects, the magazine*.

**RESERVE  
YOUR AD SPACE TODAY!**

**CONTACT ANITA BATE**

at **845.620.7302** or via email,  
**Anita.Bate@USE.SalvationArmy.org**  
with your advertisement request.

**VISIT:**

**SACONNECTS.ORG/mediakit**